## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Patents

**COVER SHEET** 

P.O. Box 1450 Alexandria, VA 22313-1450

> Re: **AMENDMENT**

> > U.S. Patent Application Serial No.: 09/610,704 Inventor: Max F. Kilger and William E. Engel

Title: PROCESS AND SYSTEM FOR INTEGRATING INFORMATION

FROM DISPARATE DATABASES FOR PURPOSES OF PREDICTING

CONSUMER BEHAVIOR

Docket No.: 25927-0032

Sir:

Transmitted herewith are the following documents:

[X] Transmittal Form – 1p

Fee Transmittal (in duplicate) – 2pp [X]

Amendment - 17p [X]

Petition for 3-month Extension of Time (in duplicate) [X]

Copy of Executed Revocation of Power of Attorney / Appointment of New Power of [X]Attorney (PTO/SB/82) - 1p

Copy of Statement under 37 CFR 3.73(b) (PTO/SB/96)—1p [X]

Copy of Return Receipt Postcard [X]

The Commissioner is hereby authorized to charge any additional fees, which may be required in the prosecution of this application to Deposit Account No. 18-2262.

Respectfully submitted,

Date: January 12, 2004

RECEIVED SAN 1 6 2004

GROUP 3600 Jordan Newmark, Reg. No. 50,90 RUDEN, McCLOSKY, SMITH, SCHUSTER & RUSSELL, P.A. 200 East Broward Boulevard Fort Lauderdale, Florida 33301

Tel.: (954) 527-6243 Fax: (954) 333-4243

## Certificate of Mailing under 37 CFR 1.8

hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, 22313-1450 on January 12, 2004.

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/ Vernice V. Freebourne

January 12, 2004 / Date

PTO/SB/21 (08-03)

Ligher the Paperwork Reduction Act of 1995.		Approved for use through 07/31/2006. On ent and Trademark Office; U.S. DEPART MENT OF tion of information unless it displays a valid OMB or	COMMERCE		
Til	Application Number	09/610,704			
TRANSMITTAL	Filing Date	July 6, 2000 Max F. KILGER			
FORM	First Named Inventor				
(to be used for all correspondence after initial i	filing) Art Unit	3623			
	Examiner Name	Michael C. HECK			
Total Number of Pages in This Submission	Attorney Docket Number	25927-0032			

	ENCLOSURES (Check all that apply)								
X	Amendment/Reply  After Final	thorization  generation(s)  Request  ment Request  sure Statement		Drawing(s)  Licensing-related Papers  Petition  Petition to Convert to a  Provisional Application Converses of	Cop	to Group Appeal Cor of Appeals Appeal Cor (Appeal Not Proprietary Status Lett Other Encle Identify bel ard rn Rece	osure(s)(please ow): turn Rece	Board es Group Brief)	
		ation to Missing Parts CFR 1.52 or 1.53					REI JAN GROU	16	2002
		SIGNA	TUR	E OF APPLICANT, ATTORNEY, (	OR AG	ENT		Q	<u> </u>
Firm or Individu Signatu Date	ual name R	Tordan Newm RUDEN, McCI January 12,	OSK	Y, SMITH, SCHUSTER & RUS	SELL			***	
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sufficie	y certify that this co nt postage as first o e shown below.	rrespondence is b	eing fa	acsimile transmitted to the USPTO or depo- e addressed to: Commissioner for Patents,	sited wit	h the United S x 1450, Alexa	States Postal S Indria, VA 2231	ervice v 3-1450	with on
Typed	or printed name	Ver	nic	e V. Freebourne					
Signature Date January			January	12,	2004				

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS, SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

PTO/SB/17 (10-03)

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## EE TRANSMITTAL for FY 2004

Effective 10/01/2003. Patent fees are subject to annual revision.

Applicant claims small entity status. See 37 CFR 1.27

TOTAL AMOUNT OF PAYMENT

(\$) 475.00

000110 10 11 10 11	
Co	emplete if Known
Application Number	09/610,704
Filing Date	July 6, 2000
First Named Inventor	Max F. KILGER
Examiner Name	Michael C. HECK
Art Unit	3623
Attorney Docket No.	25927-0032

METHOD OF PAYMENT (check all that apply)	3. ADDITIONAL FEES Large Entity   Small Entity Fee   F				
Check Credit card Money Other None	3. ADDITIONAL FEES	2.3			
Deposit Account:	Large Entity   Small Entity	COM			
Descrip	Fee Fee Fee Fee Fee Description Code (\$) Code (\$)	e Paid			
Account Number	1051 130 2051 65 Surcharge - late filing fee or oath				
Deposit Ruden, McClosky, Smith, Schuster & Russell, P.A.	1052 50 2052 25 Surcharge - late provisional filing fee or cover sheet				
Name	1053 130 1053 130 Non-English specification				
The Director is authorized to: (check all that apply)  Charge fee(s) indicated below  Credit any overpayments	1812 2,520 1812 2,520 For filing a request for ex parte reexamination				
Charge any additional fee(s) or any underpayment of fee(s)	1804 920* 1804 920* Requesting publication of SIR prior to Examiner action				
Charge fee(s) indicated below, except for the filing fee	1805 1,840* 1805 1,840* Requesting publication of SIR after				
to the above-identified deposit account.	Examiner action —				
FEE CALCULATION	1251 110 2251 55 Extension for reply within first month				
1. BASIC FILING FEE	1252 420 2252 210 Extension for reply within second month	75.00			
Large Entity Small Entity	1253 950 2255 475 Extension for tepty within third from the	73.04			
Fee Fee Fee Fee Description Fee Paid Code (\$) Code (\$)	1254 1,480 2254 740 Extension for reply within fourth month	-			
1001 770 2001 385 Utility filing fee	1255 2,010 2255 1,005 Extension for reply within fifth month	<del></del>			
1002 340 2002 170 Design filing fee	1401 330 2401 165 Notice of Appeal	——			
1003 530 2003 265 Plant filing fee	1402 330 2402 165 Filing a brief in support of an appeal				
1004 770 2004 385 Reissue filing fee	1403 290 2403 145 Request for oral hearing				
1005 160 2005 80 Provisional filing fee	1451 1,510 1451 1,510 Petition to institute a public use proceeding				
SUBTOTAL (1) (\$)	1452 110 2452 55 Petition to revive - unavoidable				
2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE	1453 1,330 2453 665 Petition to revive - unintentional				
Fee from	1991 1,990 2991 900 91111/1 18829 189 (61 1918989)	{			
Extra Claims below Fee Paid	11 ···· ·· · · · · · · · · · · · · · ·				
Total Claims20** = X = X = X	1503 640 2503 320 Plant issue fee				
Claims Multiple Dependent	1460 130 1460 130 Petitions to the Commissioner				
	1807 50 1807 50 Processing fee under 37 CFR 1.17(q)	——			
Large Entity   Small Entity Fee Fee Fee Fee Fee Description	1806 180 1806 180 Submission of Information Disclosure Stmt				
Code (\$) Code (\$)	8021 40 8021 40 Recording each patent assignment per property (times number of properties)				
1202 18 2202 9 Claims in excess of 20	1809 770 2809 385 Filing a submission after final rejection				
1201 86 2201 43 Independent claims in excess of 3	(37 CFR 1.129(a))				
1203 290 2203 145 Multiple dependent claim, if not paid	1810 770 2810 385 For each additional invention to be examined (37 CFR 1.129(b))				
1204 86 2204 43 ** Reissue independent claims over original patent	1801 770 2801 385 Request for Continued Examination (RCE)				
1205 18 2205 9 ** Reissue claims in excess of 20 and over original patent	1802 900 1802 900 Request for expedited examination of a design application				
SUBTOTAL (2) (\$)	Other fee (specify)				
SUBTOTAL (2) (\$)  **or number previously paid, if greater, For Relssues, see above	*Reduced by Basic Filing Fee Paid SUBTOTAL (3) (\$) 47	5.00			
"or number previously paid, if greater, For Keissues, see above					

SUBMITTED BY				(Complet	e (if applicable))
Name (Print/Type)	Jordan Newmark	Registration No. (Attorney/Agent)	50,904	Telephone 954-527-6243	
Signature				Date	January 12, 2004

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